

Tag Sales Down, But Not Out

By Ken Kopczynski

Sales of the Florida "Support Law Enforcement" license plate were not immune from the economic downturn in the state. New tag sales dropped from close to 300 per month to around 150 – a 50 percent drop. Renewals went from about 1200 to around 800 per month.

The total of all sales since the plate's inception, including renewals, through December 2009 is over 62,000. Currently there are now over 13,300 valid vehicle registrations with a PBA tag and growth continues.

If your fellow law enforcement families have not bought a PBA plate, ask them to do so. All the proceeds from the plate sales go to our "Heart Fund" and benefit many officers and families when tragedy strikes (see info at right).

And now, you can purchase a "gift" PBA plate for family and friends. The Department of Highway Safety and Motor Vehicles has created a new program to help organizations sell their plates (see DHSMV press release below).

So have a "heart" and purchase a "Support Law Enforcement" license plate for yourself, your family or friends and help out your fellow law enforcement family

Florida PBA Executive Director David Murrell proudly displays one of the first custom PBA Support Law Enforcement Tags.



PBA Heart Fund Contribution Guidelines

In an effort to help the families of law enforcement, corrections, and correctional probation officers who are killed or disabled in the line of duty, Florida Police Benevolent Association (PBA) has established a charitable arm which is called the *PBA Heart Fund*. Because the *PBA Heart Fund* is a 501(c)(3) organization, contributions are tax deductible. Monies donated to the Heart Fund are used to provide death benefits to the families of officers killed in the line-of-duty and disability benefits to officers who are permanently disabled because of an in-line-of-duty injury.

Aside from individuals who may want to donate with the tax deduction in mind*, political campaigns may dispose of surplus funds (after the campaign is over) by donating some or all of the surplus to the *PBA Heart Fund* [s. 106.141 (4) (a) 2., Florida Statutes]. And, of course, other entities (e.g. not-for-profit corporations) may also donate to this cause. The address is:

**Florida PBA Heart Fund
300 East Brevard Street
Tallahassee, FL 32301**

More information about the Heart Fund may be obtained by calling Florida P.B.A. at **1-800-733-3722.**

**Receipt for donations will be provided upon request.*

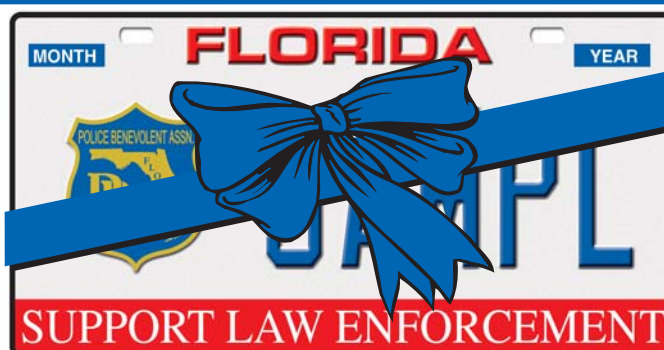
Specialty License Plate Gift Certificate Program

By Ken Kopczynski

On behalf of the Department of Highway Safety and Motor Vehicles, we are pleased to inform you about an exciting opportunity for your organization as well as for Florida motorists. The Department has authorized the issuance of specialty license plate gift certificates. This new program allows anyone to purchase a specialty license plate as a gift for a motor vehicle registrant.

This new gift certificate program works much like any gift certificate. Upon payment of the statutorily authorized annual use fee, a gift certificate may now be purchased at an authorized motor vehicle office (e.g., state motor vehicle office, local tax collector office, or licensed tag agent) for any of the 104 specialty license plates currently available in Florida. At the time of purchase, a receipt will be provided and a credit will be issued in the name of the gift recipient, which can then be redeemed by the recipient at the time the specialty license plate is purchased. You do not have to purchase and redeem the certificate at the same office. The gift certificate is not required to be presented to redeem the credit, just proper identification (i.e. Florida driver's license or ID card). Once a gift certificate is purchased, the money is given to the sponsoring plate entity as specified by Florida Statutes. Therefore, refunds are not available for gift certificates.

We believe that specialty license plates will make great gifts, and that this new program will provide a great opportunity to promote the many causes and organizations represented by the plates. Please remember that in Florida, most registrations are renewed on the birth date of the registrant, so these gift certificates can also be a great birthday gift.



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Thank You for your service!

OFFERING A 15%* DISCOUNT TO ALL MILITARY, POLICE AND FIREFIGHTERS

Must show proper I.D at time of purchase. *15% discount does not apply to motorcycle purchase, labor, internet purchases, and cannot be used with any other discounts. Some restrictions apply - See store for details.

“You never see a motorcycle parked outside of a psychiatrist’s office.”

~ Anonymous

You are invited to the 3rd Annual Black History Month Brunch

At the Florida Public Safety Institute's Conference Center

February 24, 2010

**Keynote Speakers:
Bernard & Shirley Kinsey**

Meet and Greet: **9:00 a.m.**

Brunch Served: **9:30 a.m.**



During our journey we never walk alone

To make reservations e-mail ptlea@tcc.fl.edu

Florida Public Safety Institute, 215 Academy Drive, Havana, FL 32333

Editor's Note: Invitation provided as a courtesy to the FPSI.